



CII Membership Acknowledgment Logo Usage Guidelines

The CII Membership Acknowledgement Logo facility allows members companies to promote their affiliation with CII.

To preserve the integrity of the CII brand and to ensure that the CII Membership Acknowledgement Logo is presented accurately at all times, CII has formulated simple Guidelines for the benefit of membership.

Who Can Use the CII Membership Acknowledgment Logo?

- The CII Membership Acknowledgement Logo is meant for exclusive use by current CII members.

Please do not use CII Membership Acknowledgement Logo if:

- You are no longer a current member of CII, including former members whose membership has lapsed due to nonpayment of dues
- Your Membership Subscription Dues are outstanding for the current year

CII Membership Acknowledgement Usage Guidelines:

- CII Membership Acknowledgement Logo is the sole and exclusive property of the Confederation
- Use of the CII Membership Acknowledgement Logo is a benefit provided to members
- The logo may be used for stationery, business cards and member websites to indicate CII membership
- CII Membership Acknowledgement Logo must be used as provided and cannot be altered or modified, including change in color or font, in any way
- CII Membership Acknowledgement Logo may be resized to fit a particular use, but the original color / proportions of the image should not be changed
- The CII Membership Acknowledgement Logo may not be taken apart or combined with other design elements
- The CII Membership Acknowledgement Logo may not be used on merchandise or other promotional products
- The CII Membership Acknowledgement Logo may not be used to state or imply that CII has endorsed a company or a company's products and services

Termination of CII Membership Acknowledgement Logo Usage:

By using the CII Membership Acknowledgement Logo, you indicate your agreement to abide by all the noted guidelines and to discontinue use of the Logo should you not meet the eligible criteria.

Any member found to be improperly using the CII Membership Acknowledgement Logo or using an unapproved version of the CII Membership Acknowledgement Logo must correct any discrepancies in their use of the Logo upon receipt of notice from CII.

CII reserves the right to immediately terminate the use of its CII Membership Acknowledgement Logo to anyone at any time.

CII reserves the right to change these Guidelines solely at its own discretion.